

No.01/ January, São Paulo
#anufoodbrazil



In the best interest of our customers and the Food and Beverage industry: New dates for ANUFOOD Brazil

- **New dates: April 12-14, 2022**
- **More growth, more opportunities, more business**

ANUFOOD Brazil
12.04.-14.04.2022
www.anufoodbrazil.com.br

As passionate exhibition organizers, we firmly believe that our leading exhibitions serve an important role within the industries they serve, acting as an effective platform for branding, communications, networking, knowledge transfer, lead generation, sourcing and new business development. Moreover, we advocate that these business activities are vital components in the economic development of these industries.

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However, we also feel strongly about our commitment to make the health, wellbeing and trust of our customers, partners and their employees a priority.

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Intensive discussions with our exhibitors, strategic partners and visitors alike have further reinforced the tremendous value that they view in ANUFOOD Brazil as a generator of new business opportunities, both locally and globally. However, due to the current development in the Brazil and around the world with recent increases in Covid-19 cases, strong feedback from the market has indicated that the original exhibition dates in March 2021 will be too early to guarantee the organization of a highly successful exhibition.

Managing Director:
Beni Piatetzky

With heightened travel restrictions to Brazil, foreign quarantine policies, and overall health concerns from the market in general, Koelnmesse Ltda., has decided to reschedule ANUFOOD Brazil. We are confident that the next edition will continue to show significant growth both domestically and internationally, and that it will be one of the most important moments of the year for the Food and Beverage industry in Brazil. The new dates for ANUFOOD Brazil will be April 12-14, 2022.

ANUFOOD Brazil 2022 will be held as a hybrid event and will also include a new digital platform that will offer a highly interactive exhibitor showroom and online

matchmaking to provide additional reach to our new business generation activities for the Food and Beverage industry.

ANUFOOD Brazil is the leading exhibition in Brazil exclusively focused on the Food and Beverage industry and is held in the city of Sao Paulo at the Sao Paulo Expo Exhibition and Convention Center, the largest and most modern exhibition center in South America. ANUFOOD Brazil is a unique exhibition that serves as an effective platform for generating new business for those companies operating in the Food and Beverage industry in Brazil and South America.

We hope that the new dates will provide even more Food and Beverage companies from around the world the opportunity to be a part of the success of ANUFOOD Brazil 2022.

Service:

ANUFOOD Brazil

Date: April 12-14, 2022

Trade fair hours: 10am - 7pm

Venue: São Paulo Expo Convention & Exhibition Center

Address: Rodovia dos Imigrantes Km 1,5 - Vila Água Funda, São Paulo - SP

ANUFOOD Brazil is organized by **Koelnmesse Brasil** in partnership with **FGV Projetos**, a technical advisory unit of Getulio Vargas Foundation (FGV), dedicating appropriate space to all the diversity of activities related to agribusiness and the food and beverage industry. The event provides national and international buyers the opportunity to meet in one place to conduct business, as well as to learn more about the latest innovations of the industry. The next edition of ANUFOOD Brazil will take place from April 12-14, 2022 at the São Paulo Expo, in the city of São Paulo.

For further information go to: www.anufoodbrazil.com.br

About Koelnmesse - Global Competence in Food and FoodTec: Koelnmesse is an international leader in organising food fairs and events regarding food and beverage processing. Trade fairs such as Anuga, ISM - Trade Fair for Sweets and Snacks, and Anuga FoodTec are established world leaders. Koelnmesse not only organises trade fairs for the food industry in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, India, Italy, Japan, Thailand, the United States and the United Arab Emirates. These global activities enable us to offer our customers a comprehensive portfolio of qualified, which in turn grants access to different markets and thus create a basis for sustainable and stable international business network.

For further information go to <http://www.global-competence.net/Global-Competence-in-Food-and-FoodTec/>

Note to editors

- Photos from ANUFOOD Brazil are available for download at
<https://www.anufoodbrazil.com.br/en/image-database/>

Facebook:

facebook.com/anufoodbrazil

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@anufoodbr

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