

New dates for ANUFOOD Brazil: FAQ for Exhibitors and Visitors

1. Why have you decided to reschedule ANUFOOD Brazil?

As exhibition organisers, we have been working diligently to protect the health of our exhibitors and visitors by developing a standardised guide of safety protocols and best practices. All designed measures and guidelines have been focused on ensuring the highest standards of safety, hygiene, cleanliness and quality, with the goal of gaining the attendees' and exhibitors' confidence. Although we are very secure in our ability to organise successful exhibitions within a safe environment for all of our customers and partners, we also have to consider the right timing for a best-in-class global exhibition to take place and to contribute to the development and growth of the food & beverage industry in Brazil and Latin America.

With international travel to Brazil still being restricted, foreign quarantine policies and overall health concerns from international visitors, we do not feel confident that we can hold ANUFOOD Brazil 2021 with the same international participation that the market has grown to expect. Also, the city of Sao Paulo is still facing concerns and uncertainties regarding the feasibility of organizing ANUFOOD Brazil 2021 in March, due to the impact of a potential second wave after our summer season.

2. When is the new date?

The new dates for ANUFOOD Brazil are: April 12-14, 2022.

3. Will ANUFOOD Brazil 2022 take place as a hybrid event?

Yes, ANUFOOD Brazil 2022 will be held as a hybrid event and will also include a new digital platform that will offer a highly interactive exhibitor showroom and online matchmaking to provide additional reach to our new business generation activities for the Food and Beverage industry.

4. I have more questions. Who can I contact?

Please contact the exhibition's Project Manager: Michael Fine at m.fine@koelnmesse.com.br.

EXHIBITORS

1. I am a confirmed exhibitor at ANUFOOD Brazil 2021. What should I do?

All confirmed 2021 exhibitors will be contacted individually by the ANUFOOD Brazil Team and will receive a new contract with the new dates. Exhibitors will receive full credit for all paid amounts, and the new contracts will include the remaining balance. Any exhibitors who wish to cancel can discuss the options with the ANUFOOD Brazil Team on an individual basis.

2. What is the cancellation policy for ANUFOOD Brazil 2022?

We fully expect to have no restrictions with the successful organization of ANUFOOD Brazil 2022. However, working in the best interest of our customers and always striving to build trust as a priority within the industries our exhibitions serve, we will include the following cancellation policy in the contracts for ANUFOOD Brazil 2022:

- All exhibitors will have the possibility to cancel their participation without giving any specific reason up to three months prior to the first day of the exhibition, and a full refund will be issued.
- Within three months prior to the start of the exhibition, exhibitors can also cancel provided that within this period a ban on entry into Brazil applies. In this cases, a full refund will be issued.
- Cancellation is also possible due to a travel warning from the exhibitor's country of origin, a return journey is unreasonable due to official regulations of the country of origin (e.g. quarantine regulations of more than 5 days).
- Before offering a full refund to cancelling exhibitors, we will offer the exhibitor the possibility to use the payments already made to book a space at the next edition of the exhibition. In case the exhibitor does not accept to book the next edition, a full refund will be issued.
- In an event of a cancellation, stand construction or additional services that have not been provided by Koelnmesse Ltda. directly but by a third party and this third party has already incurred in costs, these costs will be deducted from the total amount to be refunded.

VISITORS

- 1. I have pre-registered for ANUFOOD Brazil 2021. Do I have to register again now that the event is rescheduled?**

Yes. Visitors will need to register again for ANUFOOD Brazil 2022.

- 2. I have made travel arrangements for ANUFOOD Brazil 2021. Will I get reimbursed for my travel / accommodation or any other expenses incurred, due to the new dates for ANUFOOD Brazil?**

ANUFOOD Brazil is not liable for arrangements or plans made with other companies. Please contact your travel agent/ airline and/or hotel operator directly to request information regarding their refund policies.

- 3. I am a new visitor. Can I access the visitor pre-registration system?**

The pre-registration system should be active on the ANUFOOD Brazil 2022 website later on in the year. Please check the website in September 2021. If you would like to receive the latest news regarding ANUFOOD Brazil 2022, please send an email to: f.pereira@koelnmesse.com.br

- 4. Are visitor tickets refunded if they have already been purchased, but the exhibition has been subsequently cancelled/postponed?**

Entrance to ANUFOOD Brazil 2022 is free for industry professionals. Please make sure to pre-register on the exhibition's website: www.anufoodbrazil.com.br