



Index

1. Wines/ Liquor/ Sparkling Wine/ Spirits/ Vinegar	3
2. Vegetables – Fresh, Refrigerated or Frozen / Seeds and Fruits/ Wheat / Rice	3
3. Products of Animal Origin (Meat, Fish, Milk and Derivatives, Eggs, Honey and Derivatives)	4
4. Chocolates, Cocoa Mix for Bakery Products (including White Chocolate)	5
5. Industrialized or Canned Fruits with and without Sugar, Candies, Jelly, Smashed and Dry Fruits	6
6. Olive Oil	7
7. Pasta	7
8. Bakery Products, Pastry or Biscuits	8
9. Cheese and Cream Cheese – Packaged Ready for Direct Consumption.....	9



Assuring a successful participation at ANUFOOD Brazil

Dear,

As organizers of ANUFOOD Brazil, THE central platform for the food and beverage industry in South America, our objective is to ensure a smooth participation for you as exhibitor at our event.

Due to the various Agricultural as well as Health Authority (Anvisa) restrictions for the imports of products into Brazil, we prepared this guide with the main steps for your planning in partnership with Fulstandig - a specialized import and export consultancy.

Should you have any further questions throughout the complete application process, please feel free to contact us anytime. We wish you a successful participation at our second event.

Your ANUFOOD Brazil Team



1. Wines/ Liquor/ Sparkling Wine/ Spirits/ Vinegar

Required documentation:

- Certificate of Origin;
- Certificate of Analysis;
- Certificate of Free Sales;
- Invoice details: quantity per bottle, bottle capacity, description, net and gross weight, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Hold harmless letter;
- Maximum 12 bottles;

Remarks

- License process takes around 30 days (it can vary);
- Docs: 30 days before;
- Cargo: 25 days before delivery date.

2. Vegetables – Fresh, Refrigerated or Frozen / Seeds and Fruits/ Wheat / Rice

Required documentation:

- Certificate of Origin;
- Certificate of Health;
- Certificate of Free Sales;
- Phytosanitary Certificate;
- Invoice details: quantity per package, package capacity, description, net and gross weight, unit value and total value;



- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Copy of the labels with ingredients, dates of fabrication/expiration, batch number and name of the product;
- Hold harmless letter.

Remarks

- License process takes around 30 days (it can vary);

3. Products of Animal Origin (Meat, Fish, Milk and Derivatives, Eggs, Honey and Derivatives)

Required documentation:

- Certificate of Origin;
- Certificate of Free Sales;
- Certificate of Health;
- International Sanitary Certificate issued by the Official Veterinary Service from country of origin. This document must be notarized by the Consulate;
- Certificate of Analysis, if necessary (derivatives);
- If the company is already registered at an official organ, a copy of the register is required;
- If the product is packaged, a copy of the labels with lot number, manufacture date, expiration date is required - it must be exactly the same of the products to be shipped to the event;

In case the product is registered at an official organ and on the packaging the register number is also mentioned, then a copy of the register will be required.

In case there is no registration, a letter from the company is necessary stating that the shipment contains only samples for degustation during the event and such goods have no registration.

- Invoice details: quantity per package, package capacity, description, net and gross, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;



- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Copy of the labels with ingredients, dates of fabrication/expiration, batch number and name of the product;
- Hold harmless letter.

Remarks

- License process takes around 60 days (it can vary).

4. Chocolates, Cocoa Mix for Bakery Products (including White Chocolate)

Required documentation:

- Certificate of Origin;
- Certificate of Analysis;
- Certificate of Free Sales;
- Certificate of Health;
- Copy of the labels with ingredients, dates of fabrication and expiration, batch number and name of product. It must be exactly the same of the products to be shipped to the event;

In case the product is registered at an official organ and on the packaging the register number is also mentioned, then a copy of the register will be required.

In case there is no registration, a letter from the company is necessary stating that the shipment contains only samples for degustation during the event and such goods have no registration.

- Invoice details: quantity per package, package capacity, description, net and gross, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Hold harmless letter.



Remarks

- License process takes around 30 days (it can vary a lot).

5. Industrialized or Canned Fruits with and without Sugar, Candies, Jelly, Smashed and Dry Fruits

Required documentation:

- Certificate of Origin;
- Certificate of Analysis;
- Certificate of Free Sales;
- Certificate of Health;
- Copy of the labels with ingredients, dates of fabrication and expiration, batch number and name of product. It must be exactly the same of the products to be shipped to the event;

In case the product is registered at an official organ and on the packaging the register number is also mentioned, a copy of the register will be required.

In case there is no registration, a letter from the company is necessary stating that the shipment contains only samples for degustation during the event and such goods have no registration.

- Invoice details: quantity per package, package capacity, description, net and gross, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Hold harmless letter.



6. Olive Oil

Required documentation:

- Certificate of Origin;
- Certificate of Analysis;
- Certificate of Free Sales;
- Certificate of Health;
- Invoice details: quantity per package, package capacity, description, net and gross, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Hold harmless letter.

7. Pasta

Required documentation:

- Certificate of Origin;
- Certificate of Analysis;
- Certificate of Free Sales;
- Certificate of Health;
- Copy of the labels with ingredients, dates of fabrication and expiration, batch number and name of product. It must be exactly the same of the products to be shipped to the event;

In case the product is registered at an official organ and on the packaging the register number is also mentioned, then a copy of the register will be required.

In case there is no registration, a letter from the company is necessary stating that the shipment contains only samples for degustation during the event and such goods have no registration.



- Invoice details: quantity per package, package capacity, description, net and gross, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Hold harmless letter.

8. Bakery Products, Pastry or Biscuits

Required documentation:

- Certificate of Origin;
- Certificate of Free Sales;
- Codex Alimentarius or similar - proof of use or commercialization of the product as it is presented;
- Detailed description of ingredients, additives and all substances used for the production of the product;
- Technical specifications of the product;
- Copy of the labels of each product with ingredients lot number, date of fabrication and expiration; ingredients and name of the product. The copy of the label must exactly be the same as the one used for the products to be shipped for the show;

In case the product is registered at an official organ and on the packaging the register number is also mentioned, then a copy of the register will be required.

In case there is no registration, a letter from the company is necessary stating that the shipment contains only samples for degustation during the event and such goods have no registration.

- Invoice details: quantity per package, package capacity, description, net and gross weight, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Hold harmless letter.



Remarks

- License process takes around 30 days (it can vary a lot).

For the products with Agricultural and Health authority (Anvisa) restrictions, the necessary documentation is a combination of all the other documents and certificates.

9. Cheese and Cream Cheese – Packaged Ready for Direct Consumption

Required documentation:

- Certificate of Origin;
- Certificate of Free Sales;
- Certificate of Health;
- International Sanitary Certificate issued by the Official Veterinary Service from country of origin. This document must be notarized by the Consulate;
- Certificate of Analysis
- If the company is already registered at an official organ, a copy of the register is required;
- If the product is packaged, a copy of the labels with lot number, manufacture date, expiration date is required - it must be exactly the same of the products to be shipped to the event;

In case the product is registered at an official organ and on the packaging the register number is also mentioned, then a copy of the register will be required.

In case there is no registration, a letter from the company is necessary stating that the shipment contains only samples for degustation during the event and such goods have no registration.

- Invoice details: quantity per package, package capacity, description, net and gross, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Copy of the labels with ingredients, dates of fabrication/expiration, batch number and name of the product;
- Hold harmless letter.



Remarks

- License process takes around 60 days and samples of the cheese can be required by Authorities for a Lab analysis (it can vary).

The above explanation is very brief. The authorities can change procedures and required documentation without any previous notice, so it is extremely important to always check the product description before planning the shipment.

**no cargo can be shipped without Fulstandig's approval; Brazilian authorities have all the right to require further certificates besides the ones mentioned on this document.*



Fulstandig - ANUFOOD BRAZIL'S OFFICIAL PARTNER FOR PRODUCT IMPORTS

With its broad experience and highly qualified team, Fulstandig supports its clients in a very personalized way. The consulting company is an expert with respect to the entire import process, offering the infrastructure and specialized service to meet the required deadlines at any event worldwide, in our specific case Brazil.

Fulstandig is a member of The Global Association of the Exhibition Industry (UFI), The International Exhibition Logistics Association (IELA), South American Entertainment Network (Saen), International Association of Exhibitions and Events (IAEE), União Brasileira dos Promotores Feiras (UBRAFE), Chamber of Commerce and Industry Brasil - Alemanha (AHK), Câmara Suíça (SwissCame) and of Sindicato das Empresas de Promoção, Organização e Montagem de Feiras, Congressos e Eventos do Estado de São Paulo (SINDIPROM).

By partnering with Fulstandig, we assure all exhibitors using Fulstandig's qualified services at ANUFOOD Brazil a successful import of their products.



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