



Customer Number (Filled by Organizer):

□□□□ / □□□□□□□□

Please fill the form and send to:
anufoodbrazil@koelnmesse.com.br

Please return with all applicable forms (forms 1.30 / 1.31)

Exhibition Contract
ANUFOOD Brazil

São Paulo Expo
 9-11 March 2021

1.10

1. Exhibitor / Contractor

¹ All fields are mandatory

² This information can be used in promotional items and show directory

1.1 General Data

Legal Name ^{1,2}

Legal Representative ¹

Company Name ^{1,2}

Position ¹

Address ^{1,2}

ID Number ¹

ZIP Code ^{1,2}

City ^{1,2}

UF ^{1,2}

Telephone ¹

Country ^{1,2}

Contact for the event ¹

Telephone ^{1,2}

Fax ^{1,2}

Position ¹

E-mail ^{1,2}

Telephone ¹

Website ^{1,2}

Cell Phone ¹

E-mail ¹

1.2 Major Activity ^{1,2} (choose one option):

- | | |
|---|---|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Wholesaler |
| <input type="checkbox"/> Import / Export | <input type="checkbox"/> Representative |
| <input type="checkbox"/> Sales Organization | <input type="checkbox"/> Association / Entity |
| <input type="checkbox"/> Service Provider | <input type="checkbox"/> Trade Media |

Financial Dept. Contact

Financial Dept. Email

Address

1.3 Exhibition Sector ^{1,2} (choose one option):

- | | |
|---|--|
| <input type="checkbox"/> Fine Food | <input type="checkbox"/> Bread & Bakery |
| <input type="checkbox"/> Agrifoods | <input type="checkbox"/> Sweets & Snacks |
| <input type="checkbox"/> Meat | <input type="checkbox"/> Dairy |
| <input type="checkbox"/> Chilled & Fresh Food | <input type="checkbox"/> Drinks |
| <input type="checkbox"/> Organic Products | <input type="checkbox"/> Food Services |

ZIP Code

City

State

Data protection Notice:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice. We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact you via electronic media.

1.4 Main Association

(Please complete with the name sectorial association your company is associated):

I hereby permit and agree that Koelnmesse Organização de Feiras Ltda. may pass on my personal data to its parent company Koelnmesse GmbH and its subsidiaries and commercial agents and may use the data entered on this form from the aforementioned persons for sending me information by e-mail about future similar trade fairs/events/platforms organized in Brazil and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be found in the complete document containing the participation documents. It can also be accessed at any time at www.koelnmesse.com/data-protection-notice. I can withdraw my consent at any time in the future (by sending an e-mail to dataprivacy@koelnmesse.de)

2. Event: ANUFOOD Brazil, International Trade Show Exclusively for the Food and Beverage Sector. From 9-11 March 2021 (Assembly: from 5-8 March 2021. Disassembly: 11 March 2021). Venue: SP Expo, Rodovia dos Imigrantes, Km 1.5, CEP 04329-900, São Paulo - SP, Brasil

3. Stand Request:

Street: _____ Booth Number: _____ Dimensions (HxV): _____

4. Space and Shell Scheme Options ^{1,2}

4.1 Raw Space Conditions:

- Onsite until 11.03.2020 (USD 170,00 /sqm)
- Rebooking until 31.03.2020 (USD 190,00 /sqm)
- Early Bird from 01.04.2020 to 30.06.2020 (USD 200,00 /sqm)
- Regular I from 01.07.2020 to 30.09.2020 (USD 215,00 /sqm)
- Regular II from 01.10.2020 to 31.12.2020 (USD 230,00 /sqm)
- Late Booking from 01.01.2021 to the show (USD 250,00 /sqm)

Booth Size (SQM): _____

4.2 Scheme Options:

- NO Shell Scheme
- COMFORT (USD 88,00 /sqm)
 - Gray carpet
 - Octanorm walls 2.75h
 - Signboard with the company name
 - 1 Table
 - 3 Chairs
 - 1 Spotlight - 1 per 3sqm
 - 1 Power Plug
 - Black Side Columns
 - 1 Counter
 - 1 Stool
 - 2 Shelves



COMPLETE (USD 149,00 /sqm)

- Gray carpet
- Octanorm walls 2.75h
- Signboard with the company name
- 1 Table
- 3 Chairs
- 1 Spotlight - 1 per 3sqm
- 1 Power Plug
- Black Side Columns
- 1 Counter
- 1 Stool
- 2 Shelves
- Image 2,00(L) x 2,57(A)
- 1 Garbage
- 1 Storage 1X1 sqm



SPECIAL (USD 214,00 /sqm)

- Gray carpet
- Walls covered with ecological leather 3.70H;
- Signboard with the company logo
- LED spotlights
- 1 Counter
- 2 Power Plugs
- 1 Stool
- 6 Chairs
- 1 Trash can
- 2 Round tables glass top



PAVILION (USD 214,00 /sqm)

- Gray carpet
- Structure in aluminium beams (maximum light 8x8)
- White mdf wall and fascia with printed graphics.
- Lighting for fascia and for each booth

Each exhibitor has

- 1 Counter
- 1 Power Plug
- 1 Round table
- 4 Chairs
- 1 Trash can



* **PAVILION BOOTH:** Total number of exhibitors at my pavilion booth _____; the organizer will charge **USD 284,00** per exhibitor.



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Exhibition Contract
ANUFOOD Brazil

São Paulo Expo
 9-11 March 2021

1.10

4.3 Mandatory Services Fees:

ITEM	Description
A.	City Tax (per booth = USD 189,00)
B.	Fire Extinguisher (25sqm; 1 = USD 37,00)
C.	Core booth Energy (KVA) = sqm x 0,10; Minimum rate of 2 KVAS. Price/KVA = USD 198,00
D.	Media Package Kit (per exhibitor = USD 162,00)
Additional mandatory fees only for Raw Space Contracts	
E.	General Cleaning Fee (USD 10,00 per sqm)
F.	Build Up Energy (per exhibitor = USD 99,00)

- Build Up Electricity and Cleaning Services included in shell scheme, when hired
- It is mandatory to have 1 fire extinguisher every 25 sqm
- Media Package Kit includes logo on website and in printed catalogue
- Hydraulic points and additional electrical power shall be requested via Exhibitor Manual forms
- It is mandatory to submit the application form for each exhibitor

4.4 Payment Terms: The total price has to be paid in two instalments.

- First instalment (50%) has to be paid within 30 days after the contract is signed.
- Second instalment (50%) has to be paid until **January 31th, 2021**.

Fees and taxes for the bank transfer must be paid by the Exhibitor/Contractor.

Exhibitor / Contractor

Company Name¹ _____
 Legal Representative¹ _____
 Position¹ _____
 Local _____

Date ____/____/20____

Signature/Stamp **x** _____

Organiser

Koelnmesse Organização de Feiras Ltda.
 Legal Representative: Ralph Horst Gunter Stock
 Position: Director
 Local: São Paulo, SP, Brazil

Date ____/____/20____

Signature/Stamp **x** _____



Customer Number (Filled by Organizer):

□□□□ / □□□□□□□□

Please fill the form and send to:
anufoodbrazil@koelnmesse.com.br

Please return with all applicable forms (forms 1.30 / 1.31)

Co-Exhibitor* Application Form
ANUFOOD Brazil

São Paulo Expo
 9-11 March 2021

1.20

1. Main Exhibitor

¹ All fields are mandatory

² This information can be used in promotional items and show directory

In accordance with Item V of the General Section of the Conditions of Participation, we hereby register the following co-exhibitors at our stand:

1.1 General Data

_____			_____		
Legal Name ^{1,2}			Legal Representative ¹		
_____			_____		
Company Name ^{1,2}			Position ¹		
_____			_____		
Address ^{1,2}			ID Number ¹		
_____			_____		
ZIP Code ^{1,2}	City ^{1,2}	Estate ^{1,2}	Telephone ¹		
_____	_____	_____	_____		
Country ^{1,2}			Contact for the event ¹		
_____			_____		
Telephone ^{1,2}	Fax ^{1,2}		Position ¹		
_____	_____		_____		
E-mail ^{1,2}			Telephone ¹		
_____			_____		
Website ^{1,2}			Cell Phone ¹		
_____			_____		
			E-mail ¹		

1.2 The company is a / an ^{1,2} (one option):

- | | |
|---|---|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Wholesaler |
| <input type="checkbox"/> Import / Export | <input type="checkbox"/> Representative |
| <input type="checkbox"/> Sales Organization | <input type="checkbox"/> Association / Entity |
| <input type="checkbox"/> Service Provider | <input type="checkbox"/> Trade Media |

Please note that you must complete a separate list of products (Form 1.31) for every company entered here.

*Explanation of "co-exhibitors":

- Co-exhibitors are companies with their own products and their own staff that use the stand area of a main exhibitor.
- Companies within groups and subsidiaries count as co-exhibitors.

Signature from Main Exhibitor:

Date ____ / ____ / 20____ Signature  _____



Koelnmesse Organização de Feiras Ltda.
 Av. Francisco Matarazzo
 1752, CJ 1.704
 CEP 05001-200
 São Paulo/SP, Brasil
 Tel. +55 (11) 3874-0030



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Please fill the form and send to:
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Please return with Exhibition Contract (1.10).

**Sales Channel/trend topics/
 target and sales markets**

ANUFOOD Brazil

São Paulo Expo
 9-11 March 2021



Name of Main Exhibitor (Please also fill in if co-exhibitor/additionally represented company is indicated)

Name co-exhibitor / additionally represented company

(Please check the appropriate box, multiple responses possible)

We're offering:

- Products for the food wholesale and retail trade
- Products for food service and catering
- Products for the food processing industry

Trend topics

The following trend topics will be communicated separately from the specialist trade areas at ANUFOOD Brazil. They will provide additional guidance to your relevant visitor target groups:

- Frozen products
- Gourmet products and regional specialities
- Health & functional food
- Vegetarian products
- Vegan products
- Private labels
- Ingredients

Our target markets:

Africa

- South Africa
- West Africa
- East Africa
- North Africa

Americas:

- USA
- Canada
- Mexico
- Colombia
- Brazil
- Others Central America
- Others South America

Asia:

- China
- Japan
- South East Asia
- India
- Middle East

Europe:

- Germany
- Western Europe
- Northern Europe
- Southern Europe
- Russia
- Turkey
- Others Eastern Europe

Oceania:

- Australia
- New Zealand
- Others Oceania

Global Opportunities:

Please indicate your interest to exhibit at any of the following Koelnmesse portfolio events:

Cologne

- ISM
Cologne, Germany
- euvend & coffeena
Cologne, Germany
- Anuga
Cologne, Germany

Global

- THAIFEX - Anuga Asia
Bangkok, Thailand
- Alimentec
Bogota, Colombia
- Annapoorna - ANUFOOD India
Mumbai, India
- Yummex, Middle East
Dubai, UAE

- ANUFOOD China
Shenzhen, China
- Wine & Gourmet Japan
Tokyo, Japan
- Wellfood Ingredients
São Paulo, Brazil
- Not interested in trade shows abroad

Signature from Exhibitor/Contractor:

Date ____ / ____ /20____ Signature **x** _____



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□□□□ / □□□□□□□□

Please fill the form and send to:
anufoodbrazil@koelnmesse.com.br

Please return with Exhibition Contract (1.10).
 Must be returned by Main-Exhibitor and Co-Exhibitors.

List of Goods
ANUFOOD Brazil

São Paulo Expo
 9-11 March 2021

1.31

Name of Main Exhibitor

(Please also fill in if co-exhibitor/additionally represented company is indicated)

Name co-exhibitor / additionally represented company

List of Goods (please tick corresponding items)

Agrifoods

Raw Material

- 010/010 Meat (unprocessed)
- 010/020 Fish, shellfish and seafood (unprocessed)
- 010/030 Grains
- 010/040 Pulses
- 010/050 Coffee beans
- 010/060 Cocoa beans

Fresh Produce

- 020/010 Fresh fruit
- 020/020 Fruit Concentrates
- 020/030 Vegetables

Finished Food

Fine Food

- 030/10 General provisions and staple foods
- 030/20 Nutrients
- 030/30 Canned food
- 030/40 Ready-meals and soup products
- 030/50 Delicatessen sauces and seasonings
- 030/60 Dried fruit and vegetables
- 030/70 Oils and fats

Bread & Bakery

- 060/10 Bread (fresh, frozen, partly-baked)
- 060/20 Small baked rolls
- 060/30 Fine baked goods
- 060/40 Long-life baked goods
- 060/50 Spreads
- 060/60 Raw materials/ingredients/aux. agents for baking

Meat

- 040/10 Meat products
- 040/20 Preserves containing meat
- 040/30 Meat-based convenience products
- 040/40 Raw ingredients and auxiliary agents for butchers

Confectionery and snack products

- 070/010 Chocolate
- 070/020 Pralines
- 070/030 Other cocoa and chocolate products
- 070/040 Sugar confectionery
- 070/050 Marzipan and persipan
- 070/060 Confectionery products from kernels
- 070/070 Snack products
- 070/080 Chewing gum
- 070/090 Other confectionery

Chilled & Fresh Food

- 050/10 Cut fruit & vegetables
- 050/20 Speciality salads
- 050/30 Fish, shellfish and seafood
- 050/40 Fresh side dishes/ingredients
- 050/50 Fresh ready-meals
- 050/60 Raw ingredients and aux. agents for chilled foods
- 050/70 Other chilled products

Drinks

- 080/10 Non-alcoholic drinks
- 080/20 Beer and mixed beer drinks
- 080/30 Wine and sparkling wine
- 080/40 Spirits
- 080/50 Raw materials, reagents and additives
- 080/60 Coffee (processed)
- 080/70 Tea
- 080/80 Cocoa (processed)



Customer Number (Filled by Organizer):

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List of Goods
ANUFOOD Brazil

São Paulo Expo
 9-11 March 2021

1.31

Dairy

- 090/10 Milk and dairy products, Milk substitute products
- 090/20 Cream and cream products
- 090/30 Cheese
- 090/40 Butter
- 090/50 Desserts
- 090/60 Dried milk products
- 090/70 Fruit preparations/ingredients/raw materials/auxiliary agents
- 090/80 Eggs and egg products
- 090/90 Lactose-free milk and dairy products

Food Services

- 100/010 Kitchen technology
- 100/020 Distribution systems/table and serving equipment
- 100/030 Rinsing, cleaning and disposal technology
- 100/040 Refrigeration technology
- 100/050 Coffee machines
- 100/060 Information and billing systems
- 100/070 Construction technology, furnishing and equipment
- 100/090 Food and beverages for the food service and catering market

WellFood

- 110/10 Non-prescription medicines/OTC
- 110/20 Dietary supplements
- 110/40 Health food and dietetic products
- 110/50 Functional Foods

Organic

- 120/010 Organic delicatessen products, gourmet, general provisions and health food
- 120/020 Frozen organic products
- 120/030 Organic meat, sausage, game and poultry
- 120/040 Organic fresh convenience and fish products
- 120/050 Organic milk and dairy products
- 120/060 Organic bread, baked goods, spreads and hot beverages
- 120/070 Organic drinks

Associations, organisations, trade press, services, IT

- 130/010 Associations and organisations
- 130/020 Trade press
- 130/030 Services, IT

Note: this directory of products shall not be considered the basis for automatic entry in the directory of products in the official fair media. Our official contractual partners will provide you with all order information and documents for the marketing services offered.

Exhibitor / Contractor	Organiser
Company Name ¹ _____	Koelnmesse Organização de Feiras Ltda.
Legal Representative ¹ _____	Legal Representative: Ralph Horst Gunter Stock
Position ¹ _____	Position: Director
Local _____	Local: São Paulo, SP, Brazil
Date ____/____/20____	Date ____/____/20____
Signature/Stamp x _____	Signature/Stamp x _____

General Conditions of Participation

1. The participation in the International Pavilion Package can only be conducted, should the minimum participation of 5 companies be reached. All materials and facilities in the International Pavilion shall be at the disposal of the exhibitor, on a rental basis, only for the duration of the event, and may in no way be damaged or modified. Damaged or modified components and devices shall be repaired or replaced at the expense of the exhibitor. The equipment and furniture included in the International Pavilion Package can not be switched or negotiated since it's an uniform agreement.

2. The **Exhibitor / Contractor** pledges to use the rented space in accordance with the amount paid for it. Instalments must be paid via bank payment slips issued **Koelnmesse Organização de Feiras Ltda.**, at Banco Santander (Brasil) S.A., Agency 0436, Account Number 13002582-8 (SWIFT/BIC: BSCHBRSP, IBAN: BR80 9040 0888 0043 6013 0025 828C), observing the due dates indicated thereon, which will be sent to the **Exhibitor / Contractor** when this contract is signed. Payment slips will be sent to the contact indicated in the **Exhibitor's** Official Identification box in the preamble of this agreement ("Contact person for the exhibition"), whereas said contact should inform the **Organizer** about any receiving problems or if he/she has not received the payment slip until 3 days before the due date.

2.1. In case the **Exhibitor / Contractor** does not inform the **Organizer** about any problems that causes him/her not to receive the payment slips within the deadline set forth in item 2 above, resulting in late payment, the Exhibitor shall incur into the penalties set forth in item 4 below.

3. Payments shall only be considered discharged if made through bank payment slip. Payments will not be considered if made via other modalities without express written authorization from the **Organizer**.

4. Late payment of instalments by the **Exhibitor/ Contractor** entails a 2% fine plus 1% interest per month charged on the instalment amount.

5. In the event of debt enforcement proceedings for instalments owed, the **Exhibitor / Contractor** shall be liable for payment of all court costs and attorney fees (20% of the value in dispute) generated by the default.

6. In the case that it is not possible to hold the Event on the dates originally scheduled and/or the aforementioned venue not be granted due to the absence of any required licenses and/or authorizations, or still for any reasons what so ever, such as public health reasons, natural disasters, lack of energy, a fact caused by a decision of a public authority, strikes, terrorist attacks, blocking of access roads, or other facts of a third party, including force majeure, the **Organizer** has the authority to hold the event in another date and/or location, at its sole discretion and in the interest of the Event, which is hereby accepted by the **Exhibitor / Contractor** with no restrictions, which expressly agrees to the maintenance of all obligations and duties under this contract.

6.1. If it is not possible to change the venue and/or location of the Event according to the **Organizer's** evaluation due to the occurrence of the hypothesis foreseen in item 6 above, the **Organizer** may decide to cancel the Event, being exempt of responsibility for such fact and being able, upon presentation of proof of costs already incurred in the organization of the Event, to discount proportionally the actual costs of eventual amounts to be refunded.

6.2. Should the **Exhibitor/Contractor** prove to be unable to participate in the new venue and/or date determined according to 6.1 above, he/she may choose to convert the amounts already paid into credits for participation in a future edition of the Fair within 1 year, without the application of any penalty, according to the contractual provisions that may apply to it.

7. The **Exhibitor / Contractor** may not wholly or partially transfer any right or obligation undertaken with the **Organizer**, related to the event in question, nor may it sublet or assign all or part of the contracted space, without the previous and express approval of the Organizer.

8. The space shall only be released for the **Exhibitor / Contractor** and its agents to set up the booth if there are no outstanding contracted instalments.

9. The timeframe for using the space outlined in this document shall correspond to the duration of the event, including times for set-up and dismantling of the booth and the **Exhibitor/ Contractor's** products and equipment as described in the application document 1.10 of the preamble of this agreement. On the last day of dismantling the **Exhibitor / Contractor** must deliver its assigned space, properly vacated and in the same conditions as received, so as to return it in perfect order, being responsible for reimbursing any damages caused.

9.1. In case of noncompliance with the delivery timeframe and conditions, the **Organizer** shall proceed to vacate the space and restore the aforementioned conditions, whereas the **Exhibitor / Contractor** shall be accountable for all resulting costs, including those related to storage of materials, which will be available to it for fifteen (15) days counted from the end of the event, after which period the **Organizer** is free to dispose of them.

10. This contract shall be lawfully suspended, regardless of judicial or extrajudicial notice, if at any time during its effective period two instalments are in arrears for over 5 (five) business days, or in the event of incorrect payment of said instalments, resulting in loss of the right to participate in the fair, without being entitled to any reimbursement of amounts paid.

10.1. The **Organizer** may also, at any time, in the event of non-compliance with any obligation by the **Exhibitor/Contractor**, notify the **Exhibitor/ Contractor** to remedy such non-compliance, under penalty of termination of this contract, subject to the penalties of cancellation provided for in item 11 below.

10.2. The contract shall be considered terminated automatically, regardless of judicial or extrajudicial notification, in the hypothesis described in item 11.1 below, and the sanctions provided for therein shall apply.

11. The **Exhibitor / Contractor** recognizes that, due to the Leased Contract Area, the **Organizer** will take many obligations and bear costs for the organization of the event according to the exact number of participants. The obligations assumed by the **Organizer** will remain unchanged even if the **Exhibitor / Contractor** decides to cancel their participation. Thus if the Exhibitor wishes to cancel its participation in the Event, the **Exhibitor / Contractor** must inform the **Organizer** in writing, and will be obligated to make the required indemnity payments, as described in the terms below:

a) If the cancellation is done up to 180 (one hundred and eighty) days before the opening of the event, the **Exhibitor / Contractor** shall pay 30% (thirty percent) of the amount set in application document 1.10 above;

b) If the cancellation is done between 180 (onehundred and eighty) days and 120 (one hundred and twenty) days before the opening of the event, the **Exhibitor / Contractor** shall pay 60% (sixty percent) of the amount set application document 1.10 above;

c) If the cancellation is done less than 120 (onehundred and twenty) days until 45 (forty-five) days before the opening of the event, the **Exhibitor / Contractor** shall pay 90% (ninty percent) of the amount set in application document 1.10 above;

d) If the cancellation is done less than 45 (forty-five) days before the opening of the event, the **Exhibitor / Contractor** shall pay the whole sum set in the application document 1.10 above, plus the costs that the Organizer will have to relocate the area;

Sole paragraph: the above penalties apply equally on any additional services that have been contracted.

11.1. In case the **Exhibitor / Contractor** does not occupy the area leased until 48 (forty-eight) hours prior to the opening of the event, the **Organizer** may use it as it suits better, applying also the item 11.d above; this use does not represent a reduction of any amounts due by the **Exhibitor/Contractor**.

11.2. In case the **Exhibitor / Contractor** is subject to the terms set in application document 1.10 and item 11 and 11.1, including the subitems above, with or without notification in writing to the Organizer the intention to cancel its participation in the event, the **Organizer** may make the area available for

2 General Conditions of Participation

lease or relocation without any indemnity to the **Exhibitor / Contractor** in this case.

12. The **Exhibitor / Contractor** may request reduction of the space being assigned to it or change in the type of space for a lower cost, provided that there is availability and that the request is submitted at least sixty (60) days prior to the event's start date. However, this shall be subject to an operational cost equal to ten percent (10%) of this instrument's total value, and the difference in price, if any, shall be returned to the **Exhibitor / Contractor** within sixty (60) days after the end of the event.

13. Aside from the provisions set forth herein, relations between the parties shall also be governed by the Exhibitor Manual, available on the website www.anufoodbrazil.com.br, and memos that maybe drawn up and sent via e-mail to the address indicated in this contract ("Contact person for the exhibition"), which will constitute an integral part of this agreement and which the **Exhibitor /Contractor** states full awareness of, hereby accepting and adhering there to without reservations or provisons,pledging to comply with all conditions and restrictions contained therein and bearing responsibility to make all of its subcontractors aware of its terms and requirements.

14. The **Exhibitor / Contractor** states its full awareness of the norms and penalties related to maximum sound volume allowed within the booths, as stated in the Exhibitor's Manual.

15. ANUFOOD Brazil will take place from 9-11 March 2021 in SP Expo, Rodovia dos Imigrantes, Km 1.5, CEP 04329-900, São Paulo - SP, Brazil

16. The **Organizer** reserves the right at any time, for the general good and without prior notice, to rearrange booth locations,provided that the dimensions and characteristics established in this contract are met. It may also change or close entry and exit points, accesses to the space and other structural changes for convenience of the event, to which the **Exhibitor / Contractor** hereby agrees.

17. The **Exhibitor / Contractor** is likewise responsible for all damages that it or its agents may cause, by negligence or misconduct, to the event venue, to the assets existing therein, or to third parties, whether attending the event or otherwise, for which its partners and administrators shall also be jointly liable. It is the **Exhibitor/Contractor's** responsibility to provide insurance against risks involved with his/her participation in the event, including force majeure, regardless of its nature, and the **Organizer** is exempt from any liability related to possible losses and damages.

18. The **Exhibitor/Contractor** must abide by the standards set forth in the Exhibitor's Manual for the use of the area.

19. The **Exhibitor / Contractor** is responsible for tax and labour obligations related to the staff it directly or indirectly employs to provide services in the space sub-assigned herein, as well for any tax and legal matter related to own material used/exhibited in the event. The **Exhibitor / Contractor** is aware of tax and legal restrictions and regulation of sale of products designated to the fair participation and exempts the **Organizer** of any responsibility for the nonobservation of this restrictions. The direct sale of any product designated to be shown at the fair is forbidden.

20. It will fall solely within the **Exhibitor / Contractor's** scope of risk if

- a) the products, which have been stipulated for the presentation, cannot be introduced at the venue of the event due to legal requirements prevailing there or due to other reasons, or
- b) such products do not arrive in time, do not arrive undamaged or do not arrive at the venue of the event at all - e.g. as a result of any loss, delay in transport or customs, etc. - or
- c) the journey, the journey of the exhibitor's employees or the exhibitor's stand or installation personnel is delayed or becomes impossible.

21. Pursuant to the Brazilian Minor and Adolescent Statute, minors under 14 years of age are not allowed to enter the event, even if accompanied by a parent or guardian.

22. The judicial district of São Paulo/SP is hereby chosen to resolve any disputes arising from this agreement.

23. The **Exhibitor / Contractor** hereby expressly permits the **Organizer** to use the details entered on this contract for sending information and advertising of its industry events. Both national and international, in line with the data protection regulations currently in force in Brazil. The **Exhibitor / Contractor** can forbid this use of personal data any time by sending an e-mail to anufoodbrazil@koelnmesse.com.br.

24. The **Organizer** is allowed to publish the **Exhibitor / Contractor** as **Exhibitor** in its publications such as hall plan, exhibitor list, etc..

25. Any adjustments to the terms and conditions set forth in this agreement shall only be considered valid upon the signature of an amendment to this agreement.

26. All notices, agreements, waivers and other communications shall be in writing, via e-mail or fax and delivered by registered letter, courier or in person, however the case may be, to the addresses/contact person indicated in the preamble of this agreement. The **Exhibitor/Contractor** undertakes to inform, by such means, any modification of the contact details, under penalty of being considered fulfilled the communication with the registration address for all purposes.

27. This Agreement shall be entered into on an unconditional and irrevocable basis and shall bind and benefit the parties and the respective successors, heirs and assignees thereof.

28. This Agreement, including the respective attachments, represents the integral agreement between the parties with respect to the transaction set forth in this agreement and replaces all other previous agreements, in writing or oral, in relation to the subject matter thereof.

29. Any term or provision of this agreement deemed invalid or unenforceable shall be considered invalid solely to the extent of such invalidity or unenforceability, without making invalid or unenforceable the remaining terms and provisions of this agreement. The invalid or unenforceable provision shall be replaced by the parties for a proper and legal provision whose effect approximates at most the original provision.


30. The terms in the context of this agreement shall be counted as from the 1st (first) business day following the event until the termination thereof, which shall be a business day.

31. This agreement, which is hereby signed by 2 (two) witnesses represents an execution document, pursuant to rticles 784, III of Law No. 13.105/2015

Exhibitor / Contractor

Company Name¹ _____
Legal Representative ¹ _____
Position ¹ _____
Local _____

Date ____/____/20____

Signature/Stamp  _____

Organiser

Koelnmesse Organização de Feiras Ltda.
Legal Representative: Ralph Horst Gunter Stock
Position: Director
Local: São Paulo, SP, Brazil

Date ____/____/20____

Signature/Stamp  _____

Data Protection Notice

1 Controller/Contact

The Controller as defined under the data protection laws is

Koelnmesse GmbH
Messeplatz 1
50679 Cologne, Germany

Our Data Protection Officer can be contacted as follows:
dataprivacy@koelnmesse.de.

2 Your rights as data subject

If your personal data are processed, you are a data subject as defined in the GDPR and you have the following rights with respect to the Controller:

Right of objection

You have the right to file an objection at any time against processing of your personal data, carried out on the basis of Art. 6 (1) lit. e or f GDPR, for reasons resulting from your particular situation. This also applies to any Profiling based on these provisions.

The Controller will then no longer process your personal data, unless he/she can demonstrate compelling reasons for the processing warranting protection, and these prevail over your interests, rights and liberties, or if the processing is for the purpose of asserting, exercising or defence of legal entitlements.

If your personal data are processed in order to carry out direct advertising, you have a right to file an objection at any time against the processing of your personal data for the purpose of such advertising. This also applies to Profiling insofar as it is connected with such direct advertising.

If you object to processing for the purpose of direct advertising, your personal data will no longer be processed for these purposes.

In connection with the use of services of the information society and notwithstanding Directive 2002/58/EC, you have the possibility of exercising your right of objection via automated procedures that use technical specifications.

You can demand **information** on whether we process personal data concerning you. If such processing is carried out, you can demand further information on this processing, in particular the purposes, categories of personal data, recipients or the categories of recipients, planned storage duration etc.

You have a right to **correction** and/or completion of your data

You can demand the **restriction of the processing** of your personal data under certain circumstances: If the processing of your personal data has been restricted, these data — with the exception of their storage — can only be processed with your consent, or for the assertion, exercise or defence of legal entitlements, or to protect the rights of another natural or legal person, or for reasons of an important public interest on the part of the EU or a member state.

Under certain circumstances, you can demand the **erasure** of the personal data concerning you. If the Controller has made your personal data public and is obliged to erase them, he/she shall, with consideration for the available technology and implementation costs, take appropriate measures, including of a technical nature, to inform Controllers, responsible for the data processing and processing the personal data, that you, as data subject, have demanded that they delete all links to these personal data, or have demanded the deletion of copies or replications of these personal data.

If you have asserted the right of rectification, erasure or restriction of processing with respect to the Controller, the latter is obliged to inform all recipients, to whom your personal data have been disclosed, of this

rectification or erasure of the data or of the restriction of processing, unless this proves to be impossible or involves disproportionate expense. You have a right with respect to the Controller to be **informed** of these recipients.

You have a right to **receive** your personal **data**, provided by you, in a structured, commonly-used and machine-readable format. You also have a right to insist that these data be transferred directly to another controller, insofar as this is technically possible. Liberties and rights of other persons must not be impaired as a result.

You have the right to **revoke** your data protection **declaration of consent** at any time. Revocation of the consent shall not affect the legality of the processing, carried out on the basis of the consent, up until the revocation. Within certain limits, you have the right not to be subjected to a decision, based exclusively on automated processing — including Profiling — that is legally effective against you or that significantly impairs you in a similar manner.

3 Right to complain to a supervisory body

Notwithstanding any other administrative-law or judicial remedy, you have a right to complain to a supervisory authority, in particular in the member state of your residence, your place of work or the place of the suspected violation, if you are of the opinion that the processing of your personal data violates the GDPR.

The supervisory body with which the complaint has been filed, will inform the complainant of the status and the results of the complaint, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.

4 Information in the event of data collection via third parties

If we collect your personal data via third parties, this can involve the following categories of personal data: name, contact data as well as further information, for example concerning your responsibilities. If we do not receive these contact data directly from you, we receive them from the company for which you work and/or with which we are in contact. This can involve in particular an exhibitor or another cooperation partner with which we exchange services.

The possibility also exists of us receiving your contact data from commercial agents working for us.

5 Purposes and legal basis of the processing

We process your data for contract initiation, execution and settlement. This concerns the purchase of tickets as well as the contractual relationship as exhibitor, if you are acting as a natural person, for example businessman, in this respect. The data processing can also be for the purpose of administering your participation in an event or competition.

The legal basis for the handling of your data is Art. 6 (1) lit. b) GDPR, if this handling concerns the contractual exchange of services with you.

We may possibly also process data on you even if you yourself are not a customer, but rather a contact person of a business or cooperation partner.

In this respect, the legal basis for the handling of your data is Art. 6 (1) lit. f) GDPR.

We also process data for other purposes that are in our interests, specifically in order to:

- provide you with product information concerning relevant services.
- carry out measures aimed at improving and developing services and products, so as to be able to approach you individually with customised offers and products.
- carry out market and opinion research, or have this carried out by market and opinion research institutes. This enables us to obtain an overview of the

transparency and quality of our products, services and communication, and to align or design these in the interests of our customers.

The legal basis for this handling of your data is Art. 6 (1) lit. f) GDPR as well as Art. 6 (1) lit. a) GDPR, provided you have issued consent. You can revoke any such consent at any time with effect for the future.

6 Justified interest

If we use data within the framework of the above weighing-up of interests, our justified interest lies in enabling direct advertising (see Recital 47 GDPR), provided your privacy-law interests do not outweigh our advertising interests in each individual case.

If we use data in the context of contract initiation or fulfilment with a business or cooperation partner, our interest when handling your data lies in enabling and maintaining a dialogue with the respective business or cooperation partner, typically within the framework of a contractual or other relationship. If you act as contact person in this respect — typically in your function as employee of these companies — you typically have no opposing interest if this interaction with us is part of your work duties.

7 Recipients of your data

If and insofar as you have issued us with corresponding consent, we shall forward your data within the limits of this consent.

We shall also forward your data to service providers who are bound by instructions and whose work supports the provision of our services for you, on our behalf and in accordance with our instructions. These can be IT service providers, print service providers, call centres if you call in, and similar service providers.

In individual cases we also forward your data to third parties who use the data on their own responsibility: finance and tax authorities, police and investigation authorities (given the existence of a legal basis), official registration bodies (if forwarding is prescribed by law), insurance companies, banks and lending institutions (payment processing), market partners, commercial agents, auditors, lawyers, accountants or similar third parties.

8 Transfer of data to a third country

The transfer of data to third countries is planned if this is necessary for fulfilment of a contract, or if you issue us with express consent to forward the data to third parties.

If we transfer your data to service providers or group companies outside the European Economic Area (EEA), the transfer will only be made if the third country has been certified by the EU Commission as having an adequate level of data protection (Art. 45 (1) GDPR), or given the existence of other adequate data protection guarantees as defined in Art. 47 GDPR.

9 Duration of the storage of your data

If we have received your data for the processing of the contractual relationship with you as ticket purchaser or as natural person, as exhibitor, or for the purpose of an advertising approach or for the processing of your participation in an event or competition, we shall store your data and shall erase these after the event or when the contractual relationship with you has ended, when all reciprocal claims have been fulfilled and if no other statutory retention obligations or statutory justifying reasons for the storage exist.

Retention obligations exist in particular under the German Commercial Code (HGB) and the German Tax Code (AO). If such obligations apply and concern documents with your data, we shall erase your data upon expiry of the statutory retention obligations. As a rule therefore ten years from the end of the year in which the contractual relationship with you has ended.

If we use your data in the context of the contract initiation or fulfilment with a

business or cooperation partner, we shall store your data and shall erase them as soon as these are no longer required, for example if our relationship with the business or cooperation partner ends, if you yourself no longer act as contact person or similar.

Retention obligations exist under the German Commercial Code (HGB) and the German Tax Code (AO). If such obligations apply and concern documents with your data, we shall erase your data upon expiry of the statutory retention obligations. As a rule therefore ten years from the end of the year in which the contractual relationship with the business or cooperation partner has ended.

10 Necessity of providing your data

The provision of the data by you and the collection of the data by us for the processing of the contractual relationship with you as ticket purchaser or as natural person as exhibitor, is necessary for conclusion of the contract. Without the data we cannot conclude a contract with you or provide invoicable services.

The same applies in cases in which you wish to be approached by us for advertising purposes, or wish to participate in events or competitions.

If we collect your data in the context of contract initiation or fulfilment with a business or cooperation partner, the provision of the data is typically necessary for the contractual relationship with the company for which you work; we would be typically unable to provide services without the data.

11 Automated decisions in individual cases or Profiling measures

No automated decision making or profiling takes place, neither for the creation and execution of the contractual relationship with you, nor for advertising approaches, nor for the processing of your participation in events or competitions.

(last amended 12 July 2018)